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## FOR IMMEDIATE RELEASE

## Local Artists in the Spotlight at ARTMIX

(Bakersfield, CA) – April 13, 2023 – The Bakersfield Museum of Art will hold its spring fundraiser ARTMIX: a curated cocktail party, on Thursday, April 27, beginning at 5:30 PM at the museum.

At ARTMIX, guests enjoy an off-the-wall art sale featuring work by local and regional artists. Priced from \$200-\$600, pieces are sold on a first-come, first-served basis. The evening also includes a silent auction of works by several artists whose work has been shown at BMoA, including Yvonne Cavanaugh, Sydney Croskery, Pamela Smith Hudson, Rotem Reshef, Art Sherwyn, and Prapat Sirinavarat. Buyers will take their work home that same evening.

ARTMIX also features sophisticated food and cocktail pairings crafted by several of Bakersfield's favorite eateries, including Bord a Petite, Campo Bar + Bottle, El Puesto Cocina & Lounge, Flame & Fire Brazilian Steakhouse, The Kitchen, Locale Farm to Table, Mango Haus, Montoya Vineyards, Nuestro Mexico Restaurant, and Voktail.

"Part of the joy of this event comes from introducing artists—whether they're long established, just starting out, or somewhere in between—to collectors, giving them a platform for people to appreciate and begin collecting their work," says BMoA Curator of Exhibitions and Collections Victor Gonzales.

Guests can also purchase opportunity draw tickets for a chance to win a catered brunch and tour of The Ablin House, a local home designed by famed architect Frank Lloyd Wright.

At the ARTMIX benefactor reception, guests get the first opportunity to view and buy objects for sale during an exclusive champagne reception. General admission begins at 7:00 PM, featuring a live set by local DJs Cat and Chuck 1. Creative, colorful cocktail attire is encouraged. Guests will be welcomed at BMoA's sculpture garden entrance at 19<sup>th</sup> and R Street.

Proceeds from ARTMIX benefit the BMoA Fund, which supports all areas of the Museum including preservation of the BMoA permanent collection, visiting exhibitions, and youth art education and outreach.

The Beccari & Werdel Wealth Management Group and dozens of area businesses and philanthropists help make this event possible. A full list of sponsors is available <a href="here">here</a>.

Ticket prices begin at \$50 and are available both at bmoa.org/artmix and at the door.

The Bakersfield Museum of Art's mission is to inspire and engage diverse audiences by providing a broad spectrum of creative visual arts experiences through the exhibition and preservation of fine art, educational programs, community outreach and special events. BMoA is open Tuesday through Saturday, 10 a.m. to 4 p.m. with free admission and extended hours until 8 p.m. every First Friday of the month. The Museum will be closed most major holidays. Visit bmoa.org or call 661-323-7219 for more information.