

MEDIA CONTACT:
Bakersfield Museum of Art
Lauren Marty
(661) 323-7219
Imarty@bmoa.org

FOR IMMEDIATE RELEASE

Spring Fundraiser Lights Up BMoA at ARTMIX

(Bakersfield, CA) – April 10, 2024 – The Bakersfield Museum of Art will hold its annual spring fundraiser ARTMIX: an Upscale Night at the Museum on Thursday, April 25 from 5:30 PM to 9:00 PM. At ARTMIX, guests will enjoy a night of curated food and libations, an art sale and silent auction, artist appearances, live DJs, and more.

"We're thrilled to invite the community to ARTMIX, a night where we transform our space into a vibrant, colorful art lounge," says BMoA Executive Director Amy Smith.

Headlining the evening is BMoA's signature art sale where guests purchase artwork by local and regional artists to add to their own collections. Artwork will be available for viewing at BMoA until May 9, 2024. During the silent auction, guests can purchase work from a curated selection of featured artists, BMoA exhibiting artists Rochelle Botello, David Ligare, Art Sherwyn, Kieu Tran, Marc Trujillo, and Jun Yang. Proceeds from the art sale and silent auction benefit both the artists and BMoA.

ARTMIX also features sophisticated bites by Chef Lino Gonzales, an award-winning culinary maestro who transforms locally-sourced, seasonal ingredients into culinary artistry. Indulge in an array of colorful cocktails and mocktails bursting with flavor, courtesy of Tiki-Ko, Voktail, ASV Wines, Temblor Brewing Company, and Wolf Spirit Distillery.

Guests can also purchase opportunity draw tickets for a chance to win a private tour of exhibitions at the Los Angeles County Museum of Art, a behind-the-scenes tour of LACMA's Conservation Center and a \$1,000 gift card, a package valued at \$2,000. Opportunity Draw tickets are \$100 each and are available at BMoA before and during ARTMIX.

ARTMIX is an age 21+ event. Creative, colorful cocktail attire is encouraged.

The Wheeler Foundation and dozens of area businesses and philanthropists help make this event possible. A full list of sponsors is available here. Ticket prices begin at \$75 and are available both at bmoa.org/artmix and at the door.

What: ARTMIX: an Upscale Night at the Museum

Who: Lauren Marty, Marketing & Communications Manager, Bakersfield Museum of Art

When: Thursday, April 25, 2024. Benefactor Reception: 5:30 PM – 7:00 PM. General Admission: 7:00 PM

- 9:00 PM

Where: Bakersfield Museum of Art, 1930 R Street, Bakersfield, CA 93301

Contact Lauren Marty at lmarty@bmoa.org, or call/text 818-522-0456 with any interview needs, b-roll shoot scheduling, and questions.

###

The Bakersfield Museum of Art's mission is to inspire and engage diverse audiences by providing a broad spectrum of creative visual arts experiences through the exhibition and preservation of fine art, educational programs, community outreach and special events. BMoA is open Tuesday through Saturday, 10 a.m. to 4 p.m. with free admission and extended hours until 8 p.m. every First Friday of the month. The Museum will be closed most major holidays. Visit bmoa.org or call 661-323-7219 for more information.