



Bakersfield Museum of Art Lauren Marty 661-323-7219 lmarty@bmoa.org

FOR IMMEDIATE RELEASE:

Artists, Collectors and Eateries Come Together for ARTMIX, A Curated Cocktail Party Benefiting The Bakersfield Museum of Art

Bakersfield, CA – April 2, 2020 - The Bakersfield Museum of Art (BMoA) presents its annual spring fundraiser, ARTMIX, a curated cocktail party benefiting the Bakersfield Museum of Art, on Thursday, April 2, 2020. ARTMIX will be a night to remember with signature cocktails, culinary delights, an opportunity draw, and original artwork to purchase in an off-the-wall-art sale.

Part of the excitement of ARTMIX lies in introducing to guests the many talented artists who reside in and around Kern County and creating an opportunity for art appreciators to start a new collection or add to an existing one. Priced from \$100-\$400, pieces are sold on a first-come, first-served basis. Proceeds from ARTMIX benefit the BMoA Fund, which supports all areas of the Museum including preservation of the BMoA permanent collection, visiting exhibitions, and youth art education and outreach.

Several of Bakersfield's best eateries will be creating signature cocktails and culinary delights for guests to enjoy while browsing the one-of-a-kind artwork for sale. Participating restaurants include Bord A Petite, LOCALE, Mama Roomba, Moo Creamery, Sandrini's Public House, Temblor Brewing Company, and The 18hundred.

Throughout the night guests can buy opportunity draw (raffle) tickets for a chance to win a luxurious art excursion for 4 to Carmel Highlands, CA, including a 3-night stay at a private residence, personal tour of the Winfield Gallery by gallerist and artist Chris Winfield, exclusive tours of private collections, dinner for 4 at the Hyatt Regency Monterey, a golf foursome at Pebble Beach's Del Monte Golf Course and a free Lincoln luxury vehicle rental courtesy of Jim Burke Lincoln.

Dozens of area businesses and philanthropists help make this event possible. <u>Click here</u> to see the list of ARTMIX sponsors.

Tickets are on sale now and may be purchased in advance or at the door. To purchase tickets, visit bmoa.org/artmix or call BMoA at 661-323-7219.

ABOUT BMoA

The Bakersfield Museum of Art's mission is to inspire and engage diverse audiences by providing a broad spectrum of creative visual arts experiences through the exhibition and preservation of fine art, educational programs, community outreach and special events. BMoA is open Tuesday through Saturday, 10 AM to 4 PM with extended hours until 8 PM every First Friday of the Month. The Museum is closed most major holidays. Visit www.bmoa.org or call 661-323-7219 for more information. Connect with BMoA on Facebook and Instagram **@thebmoa #bmoaartmix**

Location: 1930 R Street, Bakersfield, CA 93301

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