



Bakersfield Museum of Art

MEDIA CONTACT:  
Bakersfield Museum of Art  
Lauren Marty  
661-323-7219  
[lmarty@bmoa.org](mailto:lmarty@bmoa.org)

**FOR IMMEDIATE RELEASE**

**Art After Dark Returns to Celebrate Día De Los Muertos on Sunday, November 1, 2020**

October 29, 2020 – Bakersfield Museum of Art will host its final Art After Dark of the year this Sunday, November 1, 2020 to celebrate Día De Los Muertos, the Day of the Dead. At this special event, artists and community members will display sacred altars in the Museum’s gardens for viewing from 4 PM to 8PM.

“This event is about celebrating the rich Hispanic heritage of this community and providing space for intercultural learning,” said BMoA Curator Rachel Magnus. “We hope it offers our community an opportunity to come together —at a distance—to celebrate this beautiful tradition.” This event continues BMoA’s mission to uplift the local creative community. Each altar will be unique in its approach, style, and imagery.

Masks must be worn by all guests. To accommodate social distancing, a maximum of 75 people will be allowed in the event space at any one time.

“Because this event is limited in capacity and size, BMoA invited artists and community members with whom the museum has maintained a relationship, through events like Via Arté, Visual Arts Festival, ARTMIX, Art Works, and Alteras de Familia,” said Magnus. Participating artists are [Panchito Rivera](#), [Jorge Guillen](#), [Anna Hackler](#), [Darian Lopez](#), and [Minami Perales](#).

Face masks inspired by pieces in the BMoA Permanent Collection will be available for sale at the event for \$15 each in three different designs. The masks were generously sponsored by Southern California Orthopedic Institute. An exclusive Art After Dark membership special will also be available. Individual year-long memberships will be available for \$15 each, a 40% discount. The offer is valid only during Art After Dark.

Admission is free for BMoA members and students with a valid ID, and \$5 for non-members. Gates open at 4 p.m. For more information, visit [bmoa.org/artafterdark](http://bmoa.org/artafterdark). Follow us on [Facebook](#), [Instagram](#), and [Twitter](#) @thebmoa #thebmoa.

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The Bakersfield Museum of Art’s mission is to inspire and engage diverse audiences by providing a broad spectrum of creative visual arts experiences through the exhibition and preservation of fine art, educational programs, community outreach and special events. BMoA is open Tuesday through Saturday, 10 a.m. to 4 p.m. with free admission and extended hours until 8 p.m. every First Friday of the

month. The Museum will be closed most major holidays. Visit [bmoa.org](http://bmoa.org) or call 661-323-7219 for more information.