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FOR IMMEDIATE RELEASE

Bakersfield Museum of Art Debuts Visual Arts Festival

April 15, 2021 – The Bakersfield Museum of Art (BMoA) announces the opening of the 19th biennial Visual Arts Festival (VAF). The exhibition will be held online only and is available April 16, 2021 through July 1, 2021 at bmoa.org/visual-arts-festival.

The Visual Arts Festival is a juried small works exhibition. Artists residing in California were invited to submit works created in the last 3 years that reflected the exhibition theme Self / Society. “If the COVID19 pandemic taught us anything, it’s the necessity and pervasiveness of connection,” said BMoA Curator Rachel Magnus. “Though physically distant from each other, we remain connected. We wanted to give artists a forum for expressing that connection – the link between creator, media, and society – in our Festival.”

More than 70 objects were submitted by 35 artists for the VAF.

Artist and Director of the CSU Bakersfield Todd Madigan Gallery Jedediah Caesar served as juror for the exhibition. “It was such a pleasure to see the breadth and diversity of media from artists throughout California,” said Caesar. “Part of the challenge of being a juror is noticing your own surprise at your own choices. In the end, you have to follow your own instincts and make sense of them for yourself and the people whose works have been entrusted to you.”

VAF winners will be announced on BMoA’s [Instagram](#), [Facebook](#), and [Twitter](#) accounts at 7 am on Thursday, April 15.

Artwork submitted for the VAF will be available for sale at bmoa.org/visual-arts-festival April 22, 2021 through July 1, 2021.

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ABOUT BMoA

The Bakersfield Museum of Art’s mission is to inspire and engage diverse audiences by providing a broad spectrum of creative visual arts experiences through the exhibition and preservation of fine art, educational programs, community outreach and special events. Visit www.bmoa.org or call 661-323-7219 for more information. Connect with BMoA on Facebook and Instagram @thebmoa, and Twitter @bmoa.

Location: 1930 “R” Street, Bakersfield, CA 93301